

Making a Splash in Conservation

2018 Conservation Report for Marysville District

California has a traditionally dry climate, which means making water conservation a way of life is particularly important.

At Cal Water, we make it our priority to assist our customers in their conservation efforts by providing each type of customer a robust portfolio of diverse and unique water-use efficiency programs.

The water savings presented in this report provide a glimpse of the successes our customers achieved in 2018 and cumulatively since 2011.



Quality. Service. Value.®



2018 ANNUAL SAVINGS

Conservation programs utilized by customers in Cal Water's Marysville District in 2018 amounted to a savings of **105,000 gallons**.



2018 LIFETIME SAVINGS

Conservation programs implemented in 2018 will save **494,000 gallons** over their lifetime.



LIFETIME CUMULATIVE SAVINGS

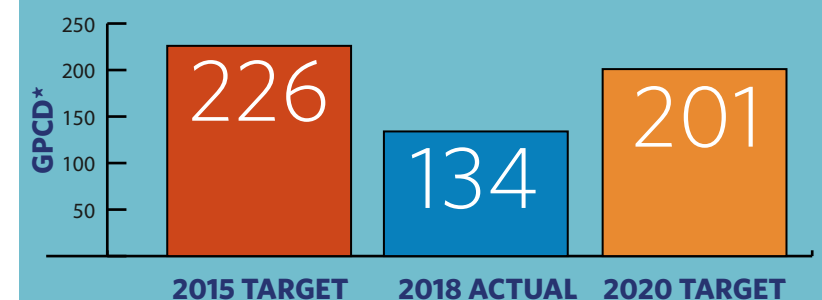
Programs implemented since 2011 will result in a lifetime cumulative savings of **27 million gallons**.

LIFETIME CUMULATIVE SAVINGS BY CATEGORY

(in gallons)



Per Capita Urban Water Demand (SB X7-7)



*Gallons Per Capita Per Day