

Making a Splash in Conservation

2018 Conservation Report for Selma District

California has a traditionally dry climate, which means making water conservation a way of life is particularly important.

At Cal Water, we make it our priority to assist our customers in their conservation efforts by providing each type of customer a robust portfolio of diverse and unique water-use efficiency programs.

The water savings presented in this report provide a glimpse of the successes our customers achieved in 2018 and cumulatively since 2011.



2018 ANNUAL SAVINGS

Conservation programs utilized by customers in Cal Water's Selma District in 2018 amounted to a savings of **181,000 gallons**.



2018 LIFETIME SAVINGS

Conservation programs implemented in 2018 will save **1.4 million gallons (MG)** over their lifetime.



LIFETIME CUMULATIVE SAVINGS

Programs implemented since 2011 will result in a lifetime cumulative savings of **234 MG**.

LIFETIME CUMULATIVE SAVINGS BY CATEGORY

(in gallons)



**PLUMBING FIXTURE
REPLACEMENTS**
211 million



**IRRIGATION EQUIPMENT /
LANDSCAPE UPGRADES**
16 million

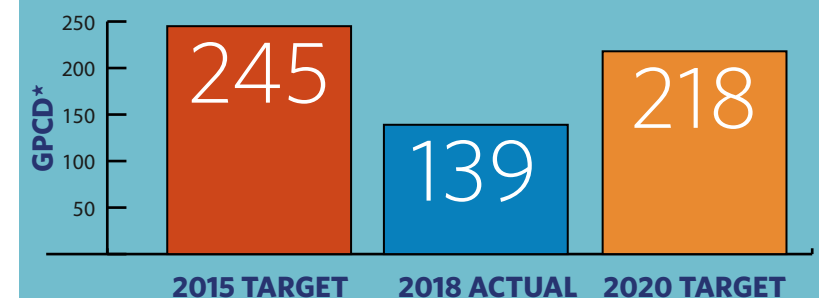


**RESIDENTIAL
CUSTOMER ASSISTANCE**
2 million



**NON-RESIDENTIAL
CUSTOMER ASSISTANCE**
5 million

Per Capita Urban Water Demand (SB X7-7)



*Gallons Per Capita Per Day



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