

Selma

2021 CONSERVATION REPORT

Cal Water is committed to supporting our customers and protecting our planet. We promote conservation and efficiency by educating our customers, offering programs for water-efficient fixtures, and providing financial incentives that result in both water-use reductions and lower water bills. Customer-driven water savings also help reduce the overall demand on our water supply, minimizing the need to invest in additional infrastructure and further promoting rate affordability to our customers.

CONSERVE MY

Selma

SAVE WATER EVERY DAY



2021 Annual Savings

Conservation programs utilized by customers in Cal Water's Selma District in 2021 amounted to a savings of:

320,000 gallons



2021 Lifetime Savings

Over their lifetime, conservation programs implemented in 2021 will save:

2.5 million gallons



2021 Lifetime Savings by Category

1.8 million gallons

irrigation equipment/landscape upgrades

560,000 gallons

plumbing fixture replacement

130,000 gallons

residential customer assistance



Cumulative Lifetime Savings

Programs implemented since 2011 will result in a cumulative lifetime savings of:

284.6 million gallons

Quality. Service. Value.®

