Bakersfield

California Water Service (Cal Water) empowers our customers to conserve water by offering programs designed to reduce water use and associated energy demands, thereby promoting long-term supply reliability and environmental sustainability. We offer financial incentives to aid our customers in the retrofit of their homes and businesses, including, but not limited to: high-efficiency appliances, fixtures, and irrigation devices; drought-tolerant landscapes; and water-use monitoring applications.

This report highlights the water savings achieved by our Bakersfield District customers in 2023 and over the lifetime of our programs.

> CONSERVE MY California

> > SAVE WATER EVERY DAY

## LIFETIME SAVINGS BY CATEGORY



Irrigation equipment & landscape upgrades 153.7 MILLION GALLONS



Plumbing fixture replacements 7.7 MILLION GALLONS



Residential customer assistance 6.3 MILLION GALLONS



Non-residential customer assistance 44,000 GALLONS

**LIFETIME CUMULATIVE SAVINGS** Programs implemented since 2011 will result in a lifetime cumulative savings of:



## **ANNUAL & LIFETIME SAVINGS**

Conservation programs used by customers in Cal Water's Bakersfield District resulted in a savings of:





Quality. Service. Value.

