

Appendix D: Public Meeting Notice

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Appendix D: Public Meeting Notice

- Notice of Intent

**NOTICE OF INTENT TO ADOPT AN URBAN WATER MANAGEMENT PLAN
AND HOLD A PUBLIC MEETING
TO RECEIVE COMMENTS ON THE PROPOSED PLAN**

CALIFORNIA WATER SERVICE– VISALIA DISTRICT

California Water Code, Part 2.6, Chapters 1 through 4 (Sections 10610 through 10656), are known as the "Urban Water Management Planning Act." These California Water Code sections require all urban water suppliers that provide water for municipal purposes either directly or indirectly to more than 3,000 customers or supply more than 3,000 acre-feet of water annually to prepare an Urban Water Management Plan as outlined and identified in those sections. This requirement applies to both public and privately owned water utilities.

The plan must describe and evaluate sources of supply, reasonable and practical efficient uses, reclamation, and demand management activities. The components of the plan may vary according to an individual community or area's characteristics and its capabilities to efficiently use and conserve water. The plan must also address measures for residential, commercial, governmental, and industrial water demand management.

The act requires urban water suppliers to update their Urban Water Management Plans (UWMP) at least once every five years, and to file updated plans with the Department of Water Resources, the California State Library, and any city or county served by the supplier no later than 30 days after adoption.

California Water Service (Cal Water) is an investor-owned public utility providing water service throughout California. In addition, Cal Water is regulated by the California Public Utilities Commission (CPUC).

One of Cal Water's service areas is the Visalia District, which is located in Tulare County. The Visalia District serves the City of Visalia and segments of unincorporated Tulare County including the community of Goshen.

As a defined urban water supplier, Cal Water is preparing an update to its UWMP that will address the water service conditions in the Visalia District. It is Cal Water's intent to adopt that plan and file that plan as required with the Department of Water Resources, the California State Library, and any city or county within which Cal Water provides service.

A key focus of this UWMP update is the conservation requirement set forth in Senate Bill 7 (SBx7-7) as passed in November 2009. SBx7-7 mandates a statewide 20% reduction in per capita urban water use by 2020. In order to quantify the objectives and identify the means of achieving this mandated demand reduction, Cal Water has prepared a Conservation Master Plan.

Cal Water is in the process of expanding current conservation programs and developing new programs for its 24 districts. Over the next five years, Cal Water conservation program expenditures are likely to increase, due in large measure to recently adopted state policies requiring future reductions in per capita urban water use. These state policies include SBx7-7, as well as decisions by the California Public Utilities Commission (CPUC) directing Class A and B water utilities to adopt conservation programs and

rate structures designed to achieve reductions in per capita water use, as well as the *Memorandum of Understanding Regarding Urban Water Conservation in California* (MOU), of which Cal Water has been a signatory since 1991.

The Conservation Master Plan for the Visalia District will be presented to the cities, counties, and customers served by Cal Water's Visalia District in conjunction with the UWMP.

Schedule of upcoming actions:

On or about April 25, 2016, a printed hard-copy of the Draft 2015 Urban Water Management Plan and the Conservation Master Plan will be available for review during normal business hours at the Visalia's District's Customer Center, located at 216 North Valley Oaks Drive, Visalia, CA 93292.

It is preferred that prior arrangements are made with the district's management for viewing the Proposed UWMP and/or the Conservation Master Plan. These arrangements can be made by calling (559) 624-1600. An electronic copy will be available on Cal Water's company web site on or about April 25, 2016. The internet address for the Plan is:

www.calwater.com/conservation/uwmp

The public meeting to receive comments on the Proposed UWMP and the Conservation Master Plan will be held on May 11, 2016, at 5:30 p.m., in the Visalia Customer Center, which is located at 216 North Valley Oaks Drive, Visalia, CA 93292.

If you are unable to attend the scheduled public meeting but want to provide comments regarding the proposed UWMP, you may send your comments via email to PlanningInfo@calwater.com.

Cal Water will receive comments on the Draft 2015 UWMP and the Conservation Master Plan from April 25 through May 18, 2016.

Please share this notice with others that may have the need to know.

Appendix D: Public Meeting Notice

- Proof of Publication

Visalia Newspapers, Inc.
P.O. Box 31, Visalia, CA 93279
559-735-3200 / Fax 559-735-3210

Certificate of Publication

State Of California ss:
County of Tulare

Advertiser: CALIFORNIA NEWSPAPER SERV/TUL
915 E FIRST ST
LOS ANGELES , CA 90012
Order # 0001220444

RE: NOTICE OF INTENT TO ADOPT AN
URBAN WATER MANAGEMENT PLAN

I, Brent Maxwell
Accounting Clerk, for the below mentioned newspaper(s), am over the age of 18 years old, a citizen of the United States and not a party to, or have interest in this matter. I hereby certify that the attached advertisement appeared in said newspaper on the following

Newspaper: Visalia Times Delta
4/27/2016 5/2/2016

I acknowledge that I am a principal clerk of said paper which is printed and published in the City of Visalia, County of Tulare, State of California. The Visalia Times Delta was adjudicated a newspaper of general circulation on July 25, 2001 by Tulare County Superior Court Order No. 41-20576. The Tulare Advance Register was adjudicated a newspaper of general circulation on July 25, 2001 by Superior Court Order No. 52-43225.

I declare under penalty of perjury that the foregoing is true and correct. Executed on this 2 day of May 2016 in Visalia, California.

Brent Maxwell

Declarant

**NOTICE OF INTENT TO ADOPT
AN URBAN WATER
MANAGEMENT PLAN
AND HOLD A PUBLIC MEETING
TO RECEIVE COMMENTS ON THE
PROPOSED PLAN**
**CALIFORNIA WATER SERVICE-
VISALIA DISTRICT**

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The act requires urban water suppliers to update their Urban Water Management Plans (UWMP) at least once every five years, and to file updated plans with the Department of Water Resources, the California State Library, and any city or county served by the supplier no later than 30 days after adoption.

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One of Cal Water's service areas is the Visalia District, which is located in Tulare County. The Visalia District serves the City of Visalia and segments of unincorporated Tulare County including the community of Goshen.

As a defined urban water supplier, Cal Water is preparing an update to its UWMP that will address the water service conditions in the Visalia District. It is Cal Water's intent to adopt that plan and file that plan as required with the Department of Water Resources, the California State Library, and any city or county



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A key focus of this UWMP update is the conservation requirement set forth in Senate Bill 7 (SBx7-7) as passed in November 2009. SBx7-7 mandates a statewide 20% reduction in per capita urban water use by 2020. In order to quantify the objectives and identify the means of achieving this mandated demand reduction, Cal Water has prepared a Conservation Master Plan.

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The Conservation Master Plan for the Visalia District will be presented to the cities, counties, and customers served by Cal Water's Visalia District in conjunction with the UWMP.

Schedule of upcoming actions:

On or about April 24, 2016, a printed hard-copy of the Draft 2015 Urban Water Management Plan and the Conservation Master Plan will be available for review during normal business hours at the Visalia's District's Customer Center, located at 216 North Valley Oaks Drive, Visalia, CA 93292.

It is preferred that prior arrangements are made with the district's management for viewing the Proposed UWMP and/or the Conservation Master Plan. These arrangements can be made by calling (559) 624-1600. An electronic copy will be available on Cal Water's company web site on or about April 25, 2016. The internet address for the Plan is:

www.calwater.com/conservation/uwmp

The public meeting to receive comments on the Proposed UWMP and the Conservation Master Plan will be held on May 11, 2016, at 5:30 p.m., in the Visalia Customer Center, which is located at 216 North Valley Oaks Drive, Visalia, CA 93292.

If you are unable to attend the scheduled public meeting but want to provide comments regarding the proposed UWMP, you may send your comments via email to Planninfo@calwater.com.

Cal Water will receive comments on the Draft 2015 UWMP and the Conservation Master Plan from April 25 through May 18, 2016.

Please share this notice with others that may have the need to know.

4/27, 5/2/16

CNS-2871414#

VISALIA-TIMES-DELTA

#1220444

Visalia Newspapers, Inc.
P.O. Box 31, Visalia, CA 93279
559-735-3200 / Fax 559-735-3210

Certificate of Publication

State Of California ss:
County of Tulare

Advertiser: CALIFORNIA NEWSPAPER SERV/TUL
915 E FIRST ST
LOS ANGELES , CA 90012
Order # 0001251407

RE: NOTICE OF INTENT TO ADOPT AN
URBAN WATER MANAGEMENT PLAN

Robert Conway
I, Robert Conway,
Accounting Clerk, for the below mentioned
newspaper(s), am over the age of 18 years
old, a citizen of the United States and not a
party to, or have interest in this matter. I
hereby certify that the attached advertisement
appeared in said newspaper on the following

Newspaper: **Visalia Times Delta**

5/6/2016 5/13/2016

I acknowledge that I am a principal clerk of
said paper which is printed and published in
the City of Visalia, County of Tulare, State of
California. The Visalia Times Delta was
adjudicated a newspaper of general
circulation on July 25, 2001 by Tulare County
Superior Court Order No. 41-20576. The
Tulare Advance Register was adjudicated a
newspaper of general circulation on July 25,
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I declare under penalty of perjury that the
foregoing is true and correct. Executed on
this 13 day of May, 2016
in Visalia, California.

Robert Conway

Declarant

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5/6, 5/13/16
CNS-2876856#
VISALIA TIMES-DELTA
Pub: May 6, 13, 2016 #1251407



Appendix D: Public Meeting Notice

- Bill Insert

Learn about the future of your water supply at the Urban Water Management Plan meeting



Given the state of the drought and water shortages around the country, you may have some questions about the future of your water supply. California Water Service (Cal Water) is committed to being a responsible environmental steward and proactively planning for long-term sustainability of our water resources.

We are hosting an Urban Water Management Plan meeting so residential, commercial, governmental, and industrial customers can ask questions and provide feedback regarding sources of supply, water forecasts, reclamation, conservation, and demand management activities.

For more information about Cal Water's plan, visit www.calwater.com/conservation/uwmp or call (559) 624-1600.

Urban Water Management Plan meeting
May 11 • 5:30 p.m. • Cal Water Customer Center
(216 North Valley Oaks Drive • Visalia, CA)

Para encontrar esta información en español, por favor vea la última página.

Appendix D: Public Meeting Notice

- Public Meeting Agenda



CALIFORNIA WATER SERVICE

Visalia
Districts

Quality. Service. Value.

AGENDA

Public Hearing

2015 Urban Water Management Plan and Conservation Master Plan

216 North Valley Oaks Drive, Visalia, CA 93292

May 11, 2016

5: 30 PM

1. Purpose of this Meeting
2. Introduction of California Water Service Company Staff and consultants
3. Presentation of the Urban Water Management Plan
4. Presentation of the Conservation Master Plan
5. Public Comments & Questions

Where to send comments

2015 Urban Water Management Plan to:
Scott Wagner, Dir Capital Planning & Water Resources
California Water Service
1720 North First Street
San Jose, CA 95112
Or by email at planninginfo@calwater.com

Conservation Master Plan to:
Kenneth G. Jenkins, Interim Dir Drought/Conservation
California Water Service
2632 West 237th Street
Torrance, CA 90505
Or by email at conservation@calwater.com

Comments in writing will be accepted through May 18th, 2016.

Appendix D: Public Meeting Notice

- Public Meeting Comment Form



CALIFORNIA WATER SERVICE

Visalia
District

Quality. Service. Value.

Public Hearing Regarding the Draft 2015 Urban Water Management Plan

PUBLIC HEARING COMMENT FORM

Date: May 11, 2016

Name: _____

Address: _____

Phone: _____

Email (optional): _____

Please check one: Agenda Item #: _____ Non-Agenda Item

Provide your comments in the space provided below. Be sure to turn in written comments before you leave the public hearing. Please sign the comment sheet in the space provided at the bottom of this form. If you need additional space, you may write on the back of this page or on additional pages.

SIGNATURE: _____

For Internal Use Only
Comment ID #: _____

Appendix D: Public Meeting Notice

- Public Meeting Attendance Sheet

Visalia District - 2015 UWMP – Public Hearing - May 11, 2016, 5:30 PM - Sign-In Sheet

First and Last Name	Organization/Affiliation	Email Address	Telephone Number (optional)
Kevin McCusker	Cal Water	kmccusker@calwater.com	
Jonathan Keck	Cal Water	jkecko@calwater.com	
Danilo Blanusca	Cal Water	dblanusca@calwater.com	
Rick Wong	Provent & Pritchard	R.Wong@PRENS.com	
Kim Loeb	City of Visalia	kim.loeb@visalia.city	
Jim Smith	CAL WATER	jsmith@calwater.com	
Phyllis CORING		pcoring@comcast.net	
Richard + MARIANNA Molenda			
Leslie Caviglia	CDJL		

Appendix D: Public Meeting Notice

- Public Meeting Presentation



California Water Service

May 11, 2016

Quality. Service. Value.

Urban Water Management Plan 2015 and Conservation Update: Visalia District

Overview

- District overview
- Urban Water Management Plan update
- Conservation master plan
- Compliance with drought regulations
- Conservation programs



2015 Urban Water Management Plan

- Updated every 5 years pursuant to Urban Water Management Plan Act
- Will be completed by July 1, 2016
- Supports long-term water resource planning to ensure adequate supplies



UWMP Background

Urban Water Management Planning Act

- California Water Code Part 2.6 Chapters 1-4 (Sections 10610-10656)
- Threshold: Utilities with 3,000+ Services or 3,000+ AFY water sales
- 20-year planning horizon



UWMP Background

UWMP elements

- Service area description
- Population forecast
- Water demands
- Water supplies
 - Alternative sources
- Water supply reliability
 - Groundwater – SGMA implications
- Demand management measures
- Climate change

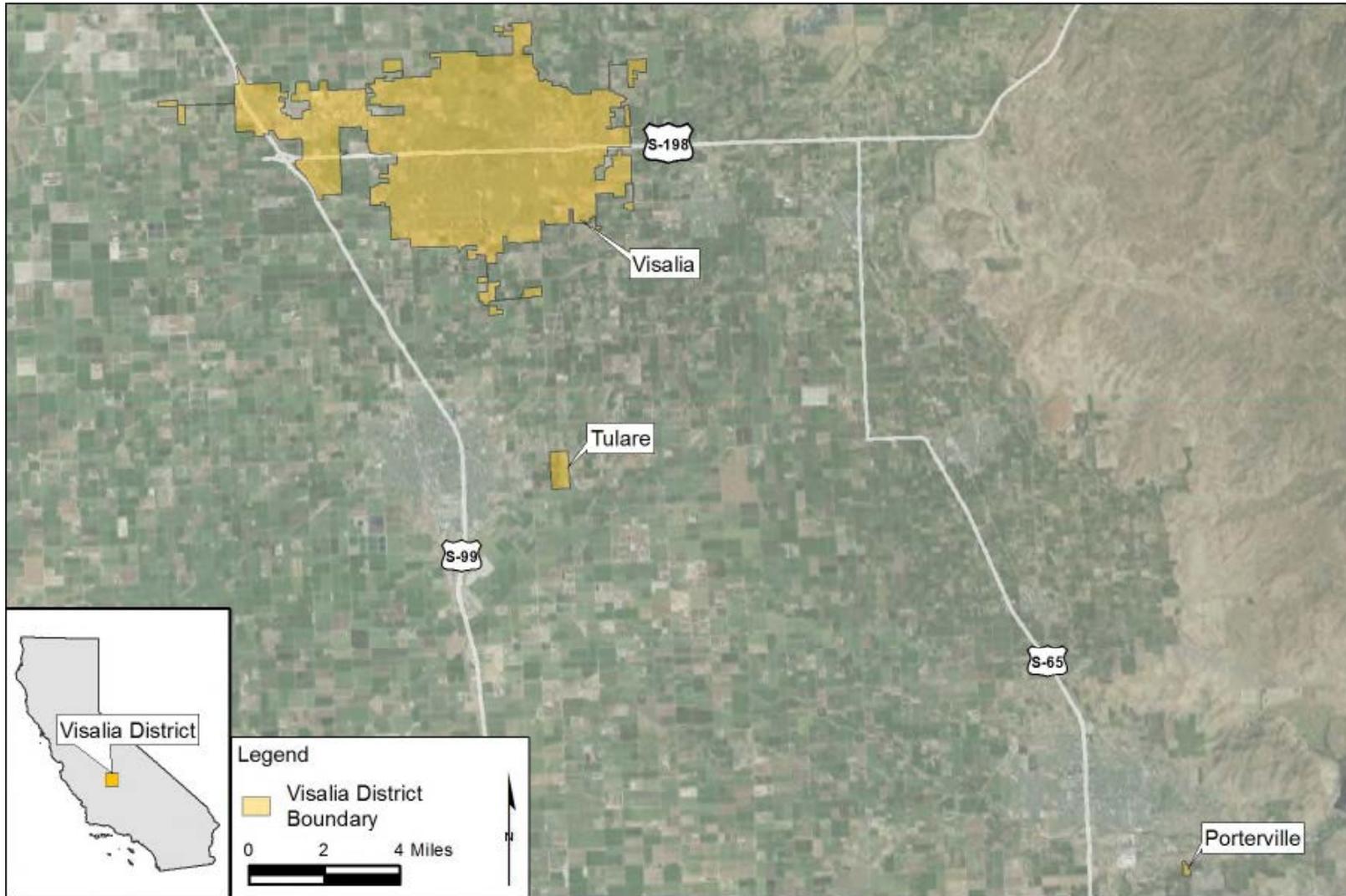


District Background

- Serving community since 1926
- Use groundwater produced by 91 wells, and
- Distribute through system of:
 - 4 storage tanks
 - 560 miles of pipeline

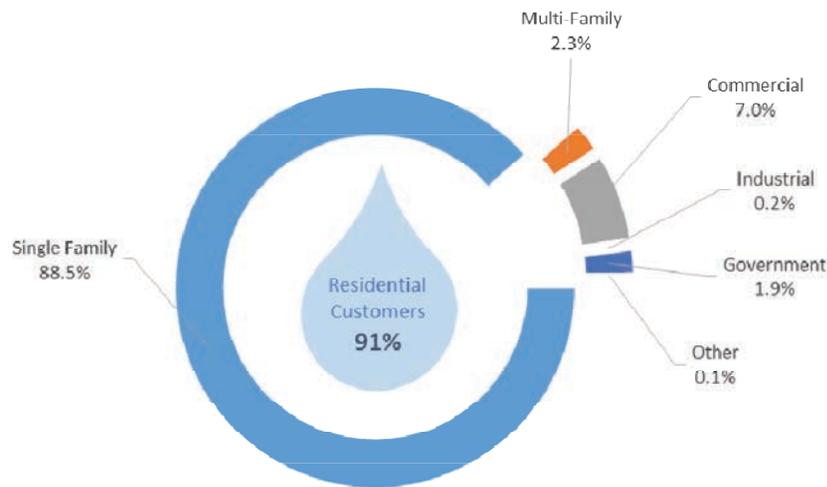


Map of Service Area

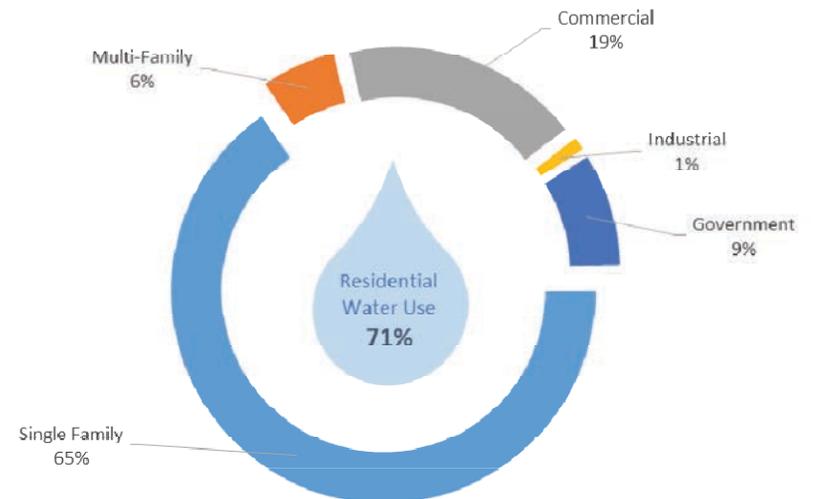


Distribution of Services/Demand

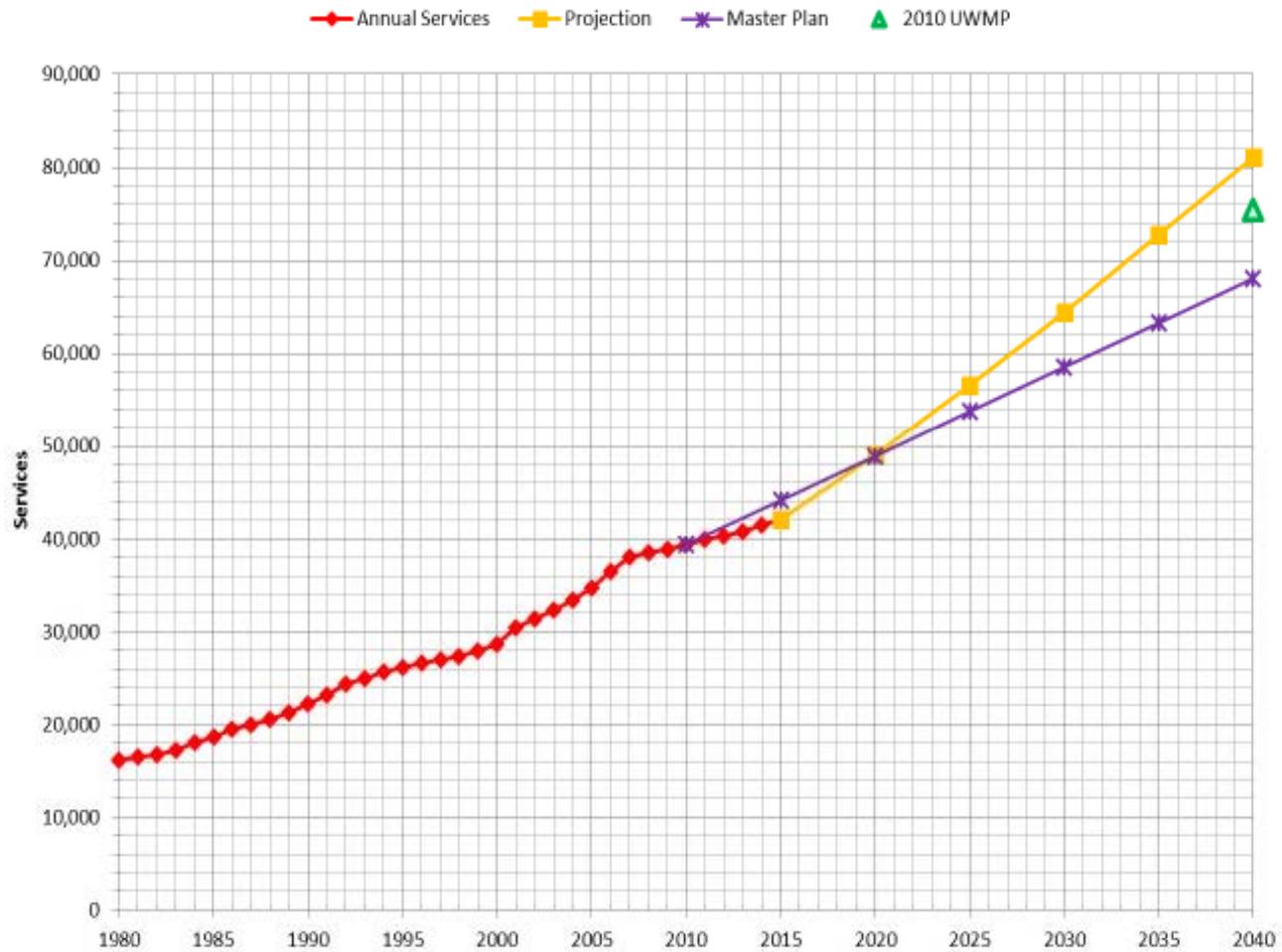
Services



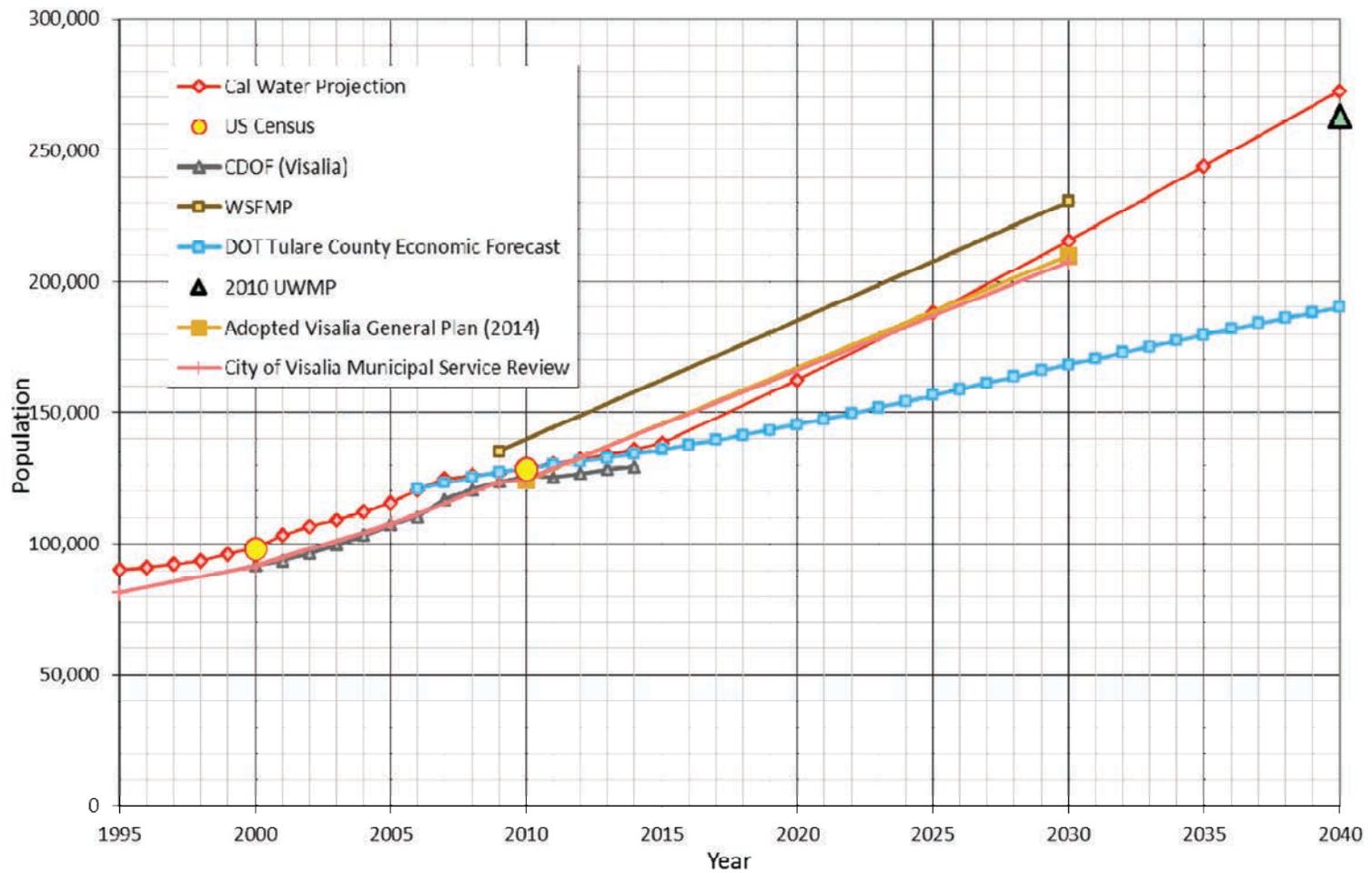
Demand



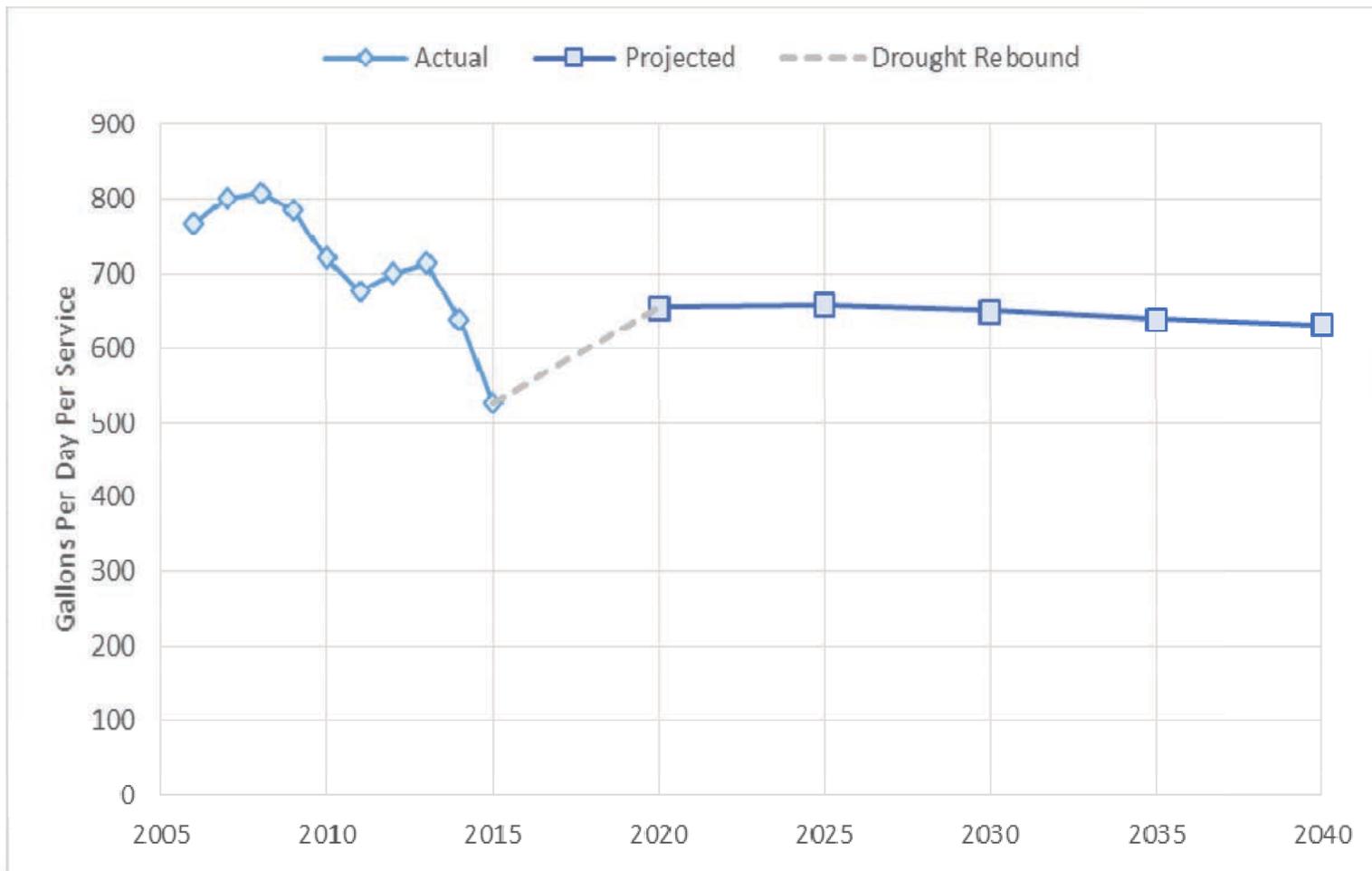
Historical and Projected Services



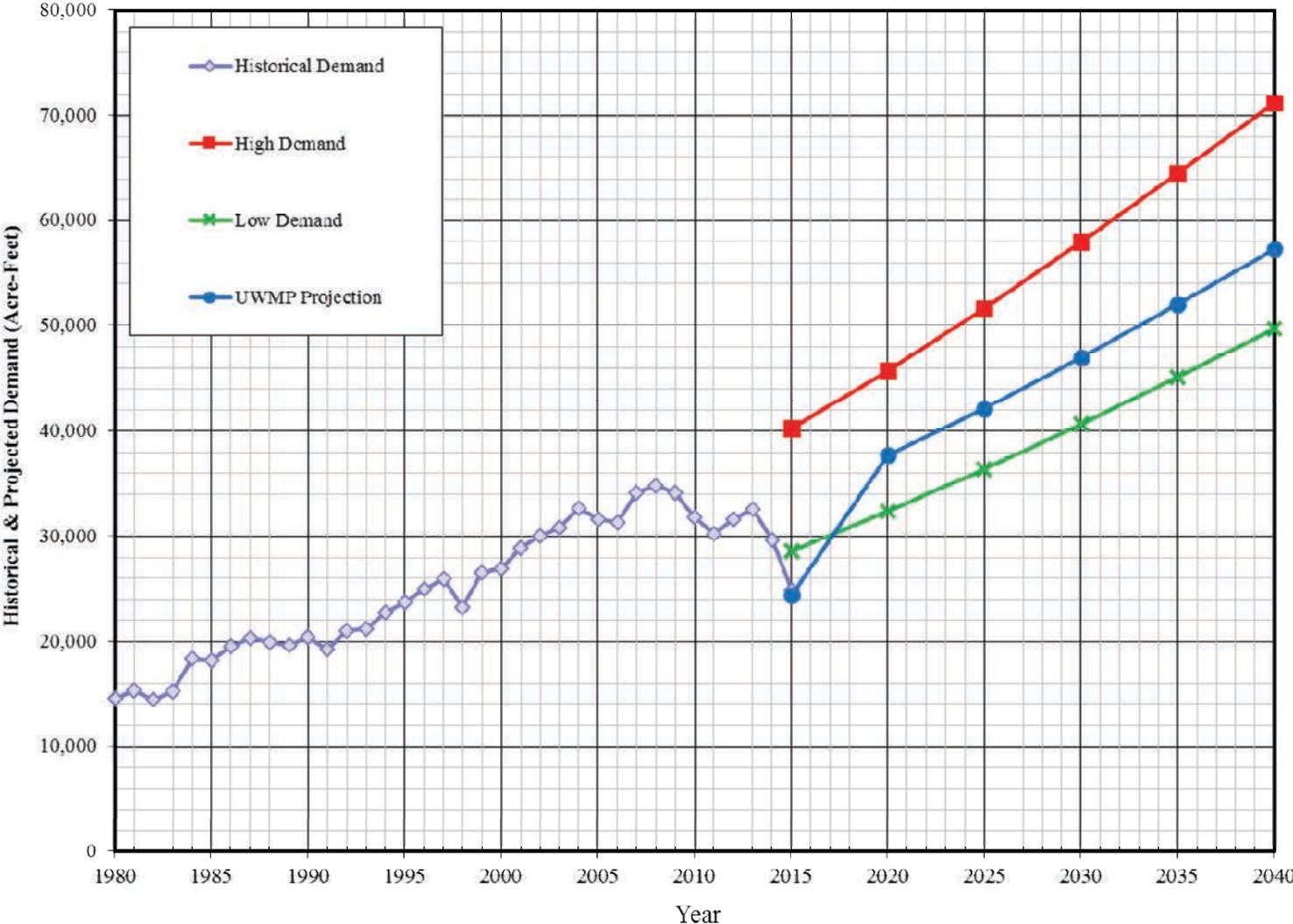
Population Projections



Average Demand per Service



Demands for Potable Water - Projected

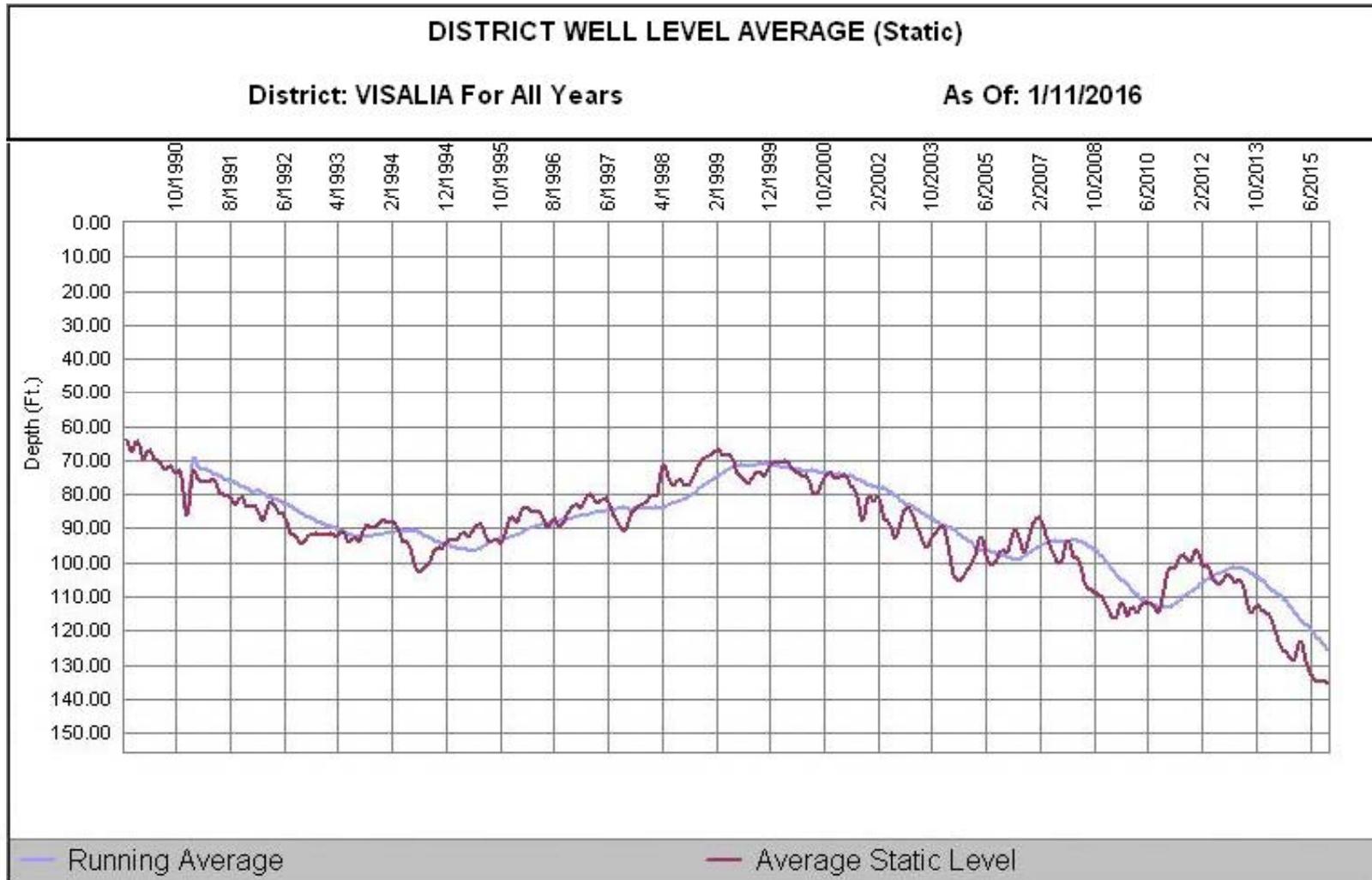


Demands for Potable Water - Projected

Use Type	Projected Water Use (AF)				
	2020	2025	2030	2035	2040
Single Family	24,495	28,871	32,909	36,853	40,876
Multi-Family	2,314	2,665	3,007	3,343	3,693
Commercial	5,084	5,524	5,894	6,230	6,602
Industrial	301	318	327	333	339
Institutional/Governmental	2,804	3,138	3,421	3,704	4,020
Other	160	185	209	231	255
Losses	813	998	1,172	1,344	1,518
TOTAL	35,970	41,699	46,939	52,039	57,303



Water Level



Long-term Supply Management

- Almost \$5 million over past 10 years
- Under current fee amount, Cal Water will fund City of Visalia's groundwater management efforts to tune of \$17.4 million through 2040



Conservation Master Plan

- Provides broad guidance to inform conservation activities
- Summarizes mix of conservation measures
- Explains evaluation process
- Provides an update to 2011-15 Conservation Master Plan
- Ensures path to meet regulatory requirements



Main Conservation Program Drivers

- SB X7-7 Compliance
- Supply Reliability
- High Residential Demand
- High Outdoor Demand

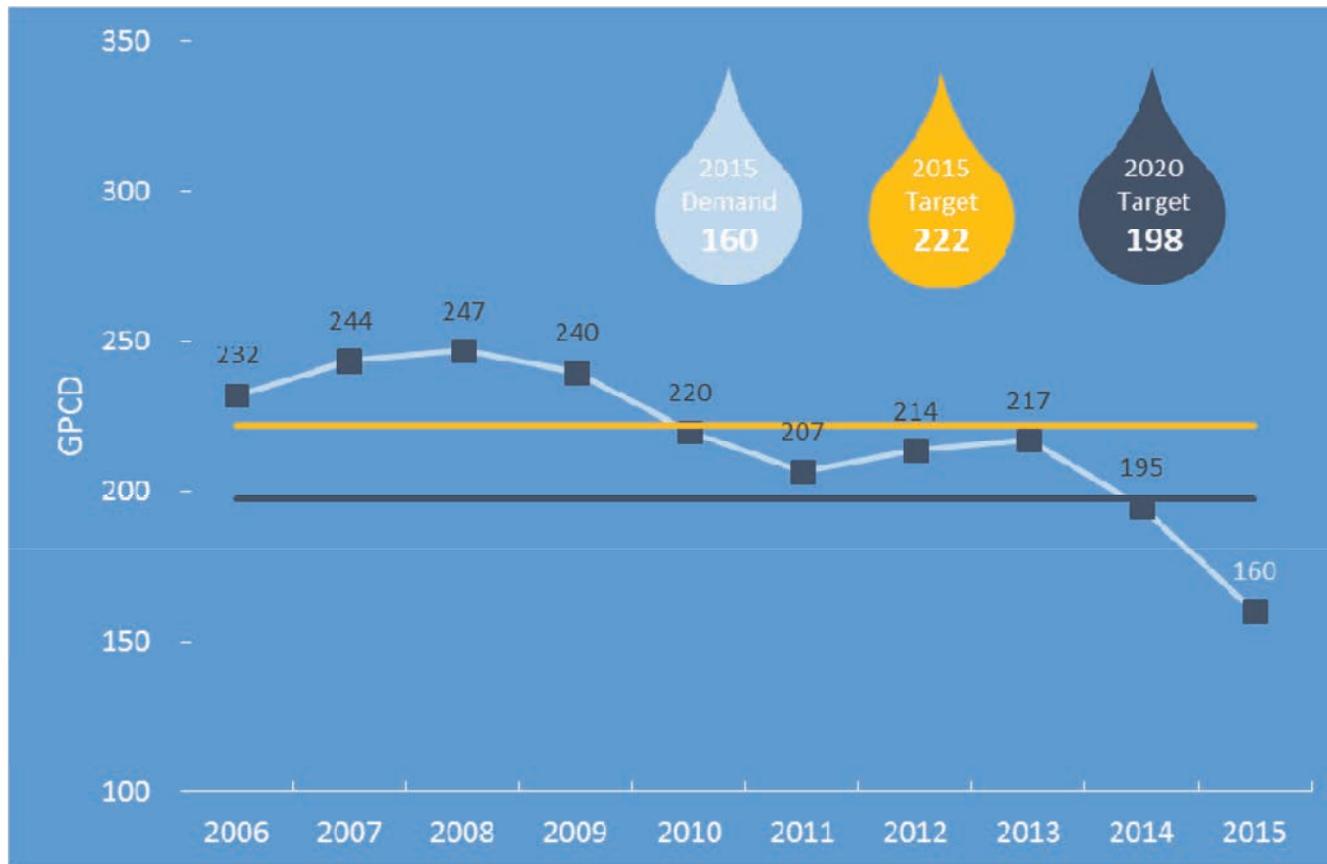


SB X7-7

- Goal to reduce per capita urban water use by:
 - 10% by Dec. 31, 2015
 - 20% by Dec. 31, 2020
- Requires urban retail water supplies to include in UWMP:
 - Baseline per capita water use
 - 2015, 2020 targets
- Conditions eligibility for state grants, loans on compliance
- Failure to meet targets violation of state law after January 1, 2021



Compliance with SBx7-7



Conservation Program Development

Step 1: Qualitative Assessment of Possible Programs



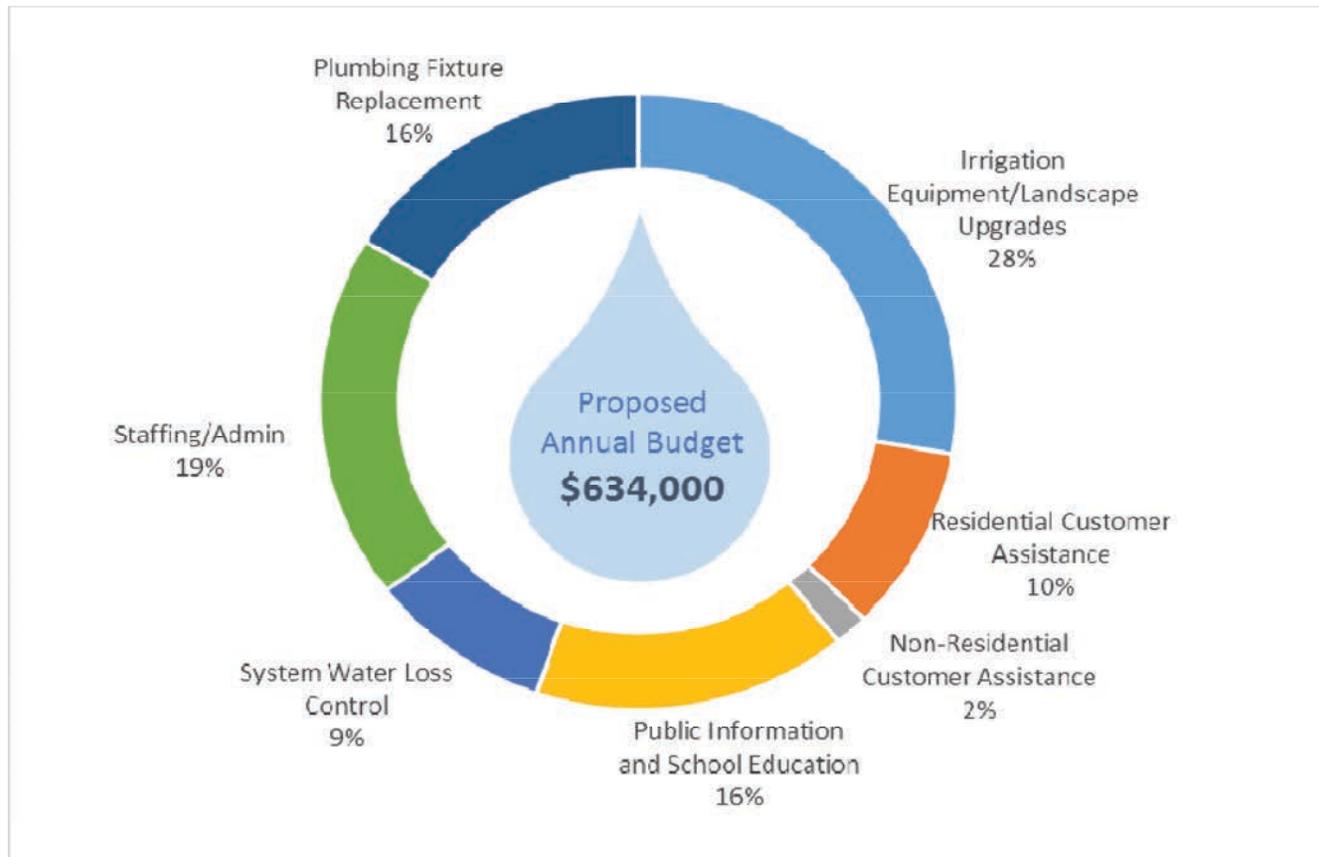
Step 2: Quantitative Analysis of Screened Measures



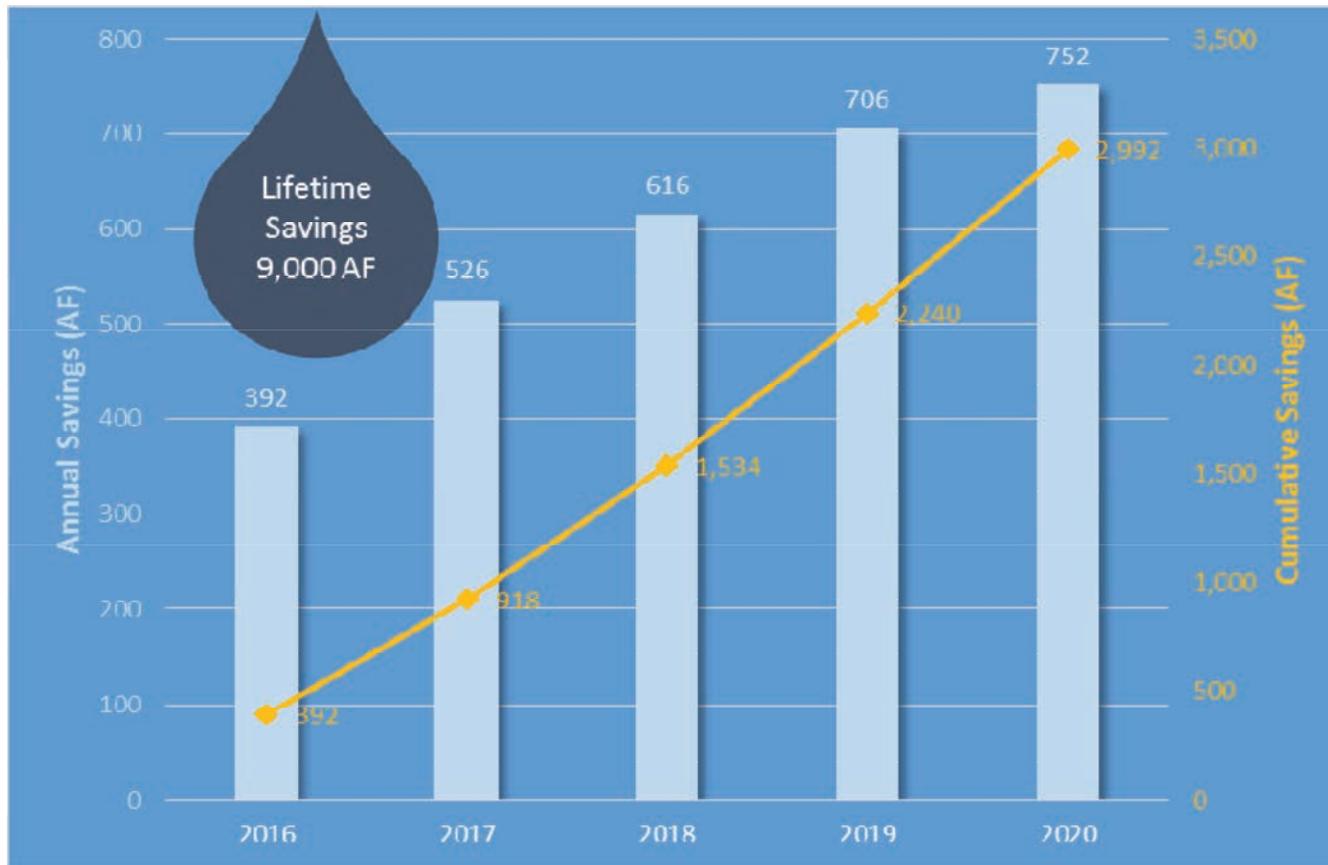
Step 3: Portfolio Development & Budgets



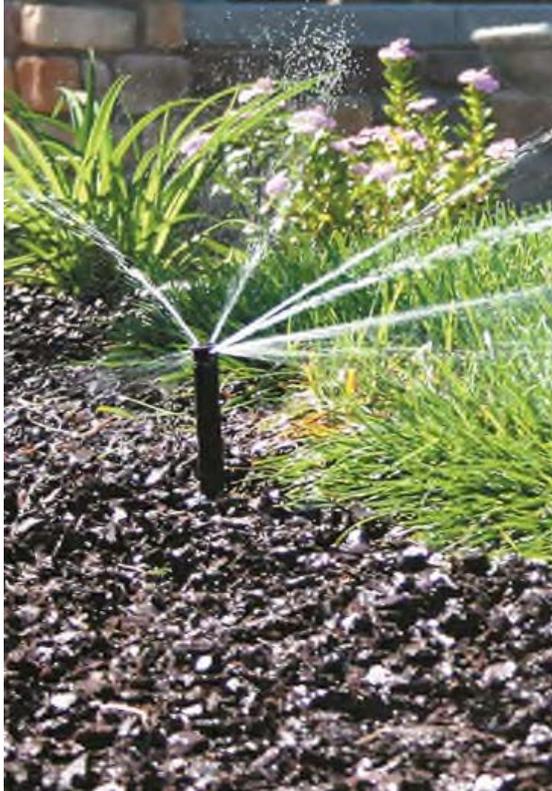
Program Portfolio (2016-2020)



Estimated Savings (2016-2020)



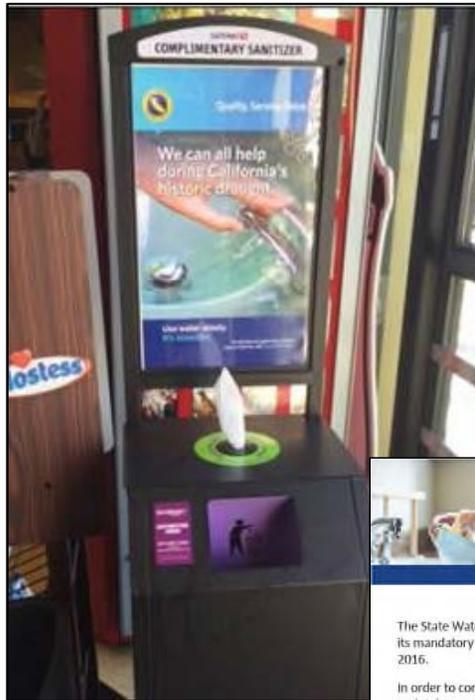
Compliance with Drought Regulations



- Original mandate from June 2015-February 2016 at 32% for Visalia
- State extended emergency through October 2016 with mandated water-use reduction at 29%
- Reductions compared to 2013
- Water budgets similarly adjusted
- Surcharge courtesy tier implemented



Public Outreach



Quality. Service. Value.

Residential Rebates for Water-Efficient Products

Product Category	Product Qualifications	Rebate
High-efficiency toilet rebate (Non-Premium Models)	IFMA WaterSense Labeled. See qualified product list for qualified models.	Up to \$100
High-efficiency toilet rebate (Dual Premium Models)	MAP Premium Models. See qualified product list for qualified models.	Up to \$100
Residential High-Efficiency Clothes Washer	CEE Tier 3. See qualified product list for qualified models.	Up to \$150
Smart Irrigation Controller	SMART Labeled or FFA WaterSense Labeled. See qualified product list for qualified models.	Up to \$120

Customer Eligibility

- Devices must be installed at a site served by California Water Service (Cal Water).
- The Cal Water account number must be for the location the device is installed.
- Conservation programs are not currently available to those served by the City of Commerce.

Rebate Details

- Rebates will only be paid for the purchase price of the device(s). This does not include tax, shipping, or installation.
- The offer only applies to qualified devices purchased and installed from January 1, 2015, through December 31, 2015, or until rebate program funds are depleted, whichever comes first.

Quality. Service. Value.

Water is essential to your business. Use it wisely.

California Water Service (Cal Water) can help with our on-site water-use efficiency evaluations* for commercial, industrial, and institutional customers at no charge.

A high evaluation of your organization's property, including industrial processes, irrigation, and plumbing fixtures. You will receive a customized water-use report detailing how your property can be made more water-efficient.

Cal Water can help customers continue to use water wisely. This service is available at no charge. So don't delay!

Call 7-1313 today!
Conservation Corps

State Extends Drought Restrictions through October 2016

El estado extiende las restricciones de la sequía hasta octubre de 2016.

The State Water Resources Control Board (State) has decided to extend its mandatory water-use reductions and restrictions through October 2016.

In order to continue meeting required reduction targets, we will maintain our current program of water budgets and banking. If you had your budgets modified through the appeal process, you will receive separate correspondence about the program. If you would like information about the appeal process, please visit www.calwater.com/appeal.

Please note that the State may modify its regulations after the April 1 snowpack assessment. We will notify you of any changes that are made. In the meantime, we thank you so much for your conservation efforts. For information on all of the programs we offer to help you meet the State's targets, please visit www.calwater.com/conservation.

La Junta de Recursos del Agua (JRA) ha decidido extender sus restricciones de agua hasta octubre de 2016.

Para poder continuar cumpliendo con los objetivos de reducción requeridos, mantendremos nuestro programa actual de presupuestos y acumulación de agua. Si usted tuvo sus presupuestos modificados a través del proceso de apelación, recibirá correspondencia separada sobre el programa. Si desea información sobre el proceso de apelación, visite www.calwater.com/appeal.

Tenga presente que el Estado puede modificar sus regulaciones después de la evaluación de la nieve en abril. Le notificaremos de cualquier cambio que se haga. En el meantime, le damos las gracias por sus esfuerzos de conservación. Para obtener información sobre todos los programas que ofrecemos para ayudarle a cumplir con los objetivos del Estado, visite www.calwater.com/conservation.



2015 UWMP Update: Outreach

- Preliminary information first sent to City in August
- Public hearing
- Draft update available at **calwater.com/conservation/uwmp** and at Customer Center
- Two notices posted in *Paper*



Questions or Comments

- Provide any questions or comments on the Comment Form
- Comments on any parts of the UWMP will be accepted through May 18, 2016
- Send 2015 Urban Water Management Plan comments to: planninginfo@calwater.com
- Send Conservation Master Plan comments to: conservation@calwater.com



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