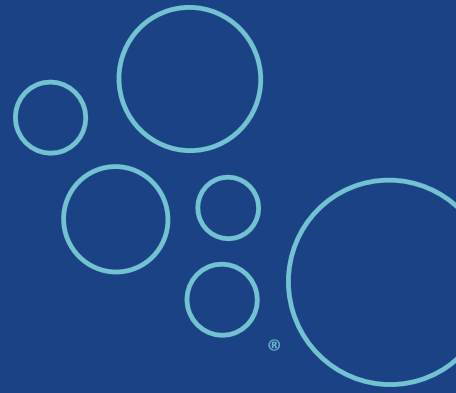


CONSERVE MY  
*California*  
SAVE WATER EVERY DAY



California Water Service (Cal Water) empowers our customers to conserve water by offering programs designed to reduce water use and associated energy demands, thereby promoting long-term supply reliability and environmental sustainability.

We offer financial incentives to aid our customers in the retrofit of their homes and businesses, including, but not limited to: high-efficiency appliances, fixtures, and irrigation devices; drought-tolerant landscapes; and water-use monitoring applications.

**This report highlights the water savings achieved by our Marysville District customers in 2024 and over the lifetime of our programs.**



LIFETIME SAVINGS  
BY CATEGORY



**Irrigation equipment  
& landscape upgrades**  
**870,000 GALLONS**



**Plumbing fixture  
replacements**  
**6.4 MILLION GALLONS**



**Residential customer  
assistance**  
**22,000 GALLONS**

ANNUAL & LIFETIME  
SAVINGS

Conservation programs used by customers in Cal Water's Marysville District resulted in a savings of:



**In 2024:**  
**515,000 GALLONS**



**OVER THEIR LIFETIME:**  
**7.3 MILLION GALLONS**

LIFETIME  
CUMULATIVE  
SAVINGS

Programs implemented since 2011 will result in a lifetime cumulative savings of:



**80.7 MILLION  
GALLONS**



Quality. Service. Value.®

