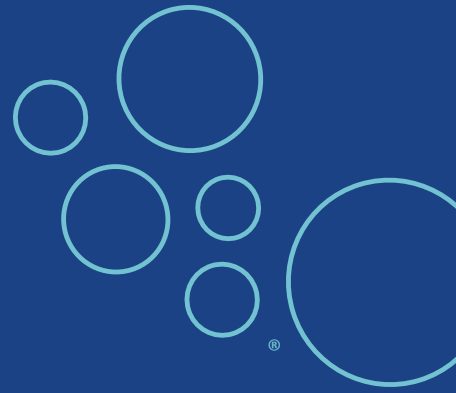


# CONSERVE MY *California*

SAVE WATER EVERY DAY



California Water Service (Cal Water) empowers our customers to conserve water by offering programs designed to reduce water use and associated energy demands, thereby promoting long-term supply reliability and environmental sustainability.

We offer financial incentives to aid our customers in the retrofit of their homes and businesses, including, but not limited to: high-efficiency appliances, fixtures, and irrigation devices; drought-tolerant landscapes; and water-use monitoring applications.

**This report highlights the water savings achieved by our Selma District customers in 2024 and over the lifetime of our programs.**

## LIFETIME SAVINGS BY CATEGORY



**Irrigation equipment  
& landscape upgrades**  
**2.7 MILLION GALLONS**



**Plumbing fixture  
replacements**  
**561,000 GALLONS**



**Residential customer  
assistance**  
**154,000 GALLONS**

## ANNUAL & LIFETIME SAVINGS

Conservation programs used by customers in Cal Water's Selma District resulted in a savings of:



**In 2024:**  
**410,000 GALLONS**



**OVER THEIR LIFETIME:**  
**3.4 MILLION GALLONS**

## LIFETIME CUMULATIVE SAVINGS

Programs implemented since 2011 will result in a lifetime cumulative savings of:



**302.4 MILLION  
GALLONS**

*Selma*



Quality. Service. Value.®